



FOR IMMEDIATE RELEASE

**SKN Design Partners with Andy & Debb
for Upcoming New York Fashion Week Event-**

MATTITUCK, N.Y., September 3, 2008 – SKN Design, a personal and home accessory design company, will contribute to the Andy & Debb Fashion Week Spring 2009 Runway Show in New York City on September 6. Designers Seokwon Andy Kim and Wonjeong Debbie Yoon will incorporate SKN's collection of assorted reusable cotton totes into their first Fashion Week appearance.

The Andy & Debb Runway Show will take place at 2 p.m. on Saturday, September 6 in the Promenade at Bryant Park. This season's Mercedes Benz Fashion Week runs September 5-12.

SKN's totes are currently available in five designs – Carrot, Blueberry, Tomato, Lemon and Asparagus. The organic bags use 100 percent, U.S.-certified organic cotton grown without harmful chemicals, causing minimal disruption to the environment. Currently, SKN's line of reusable bags is available at exclusive retailers in New York and California. The bags are also available for purchase individually or as a set on www.getskn.com.

For more information about SKN Design's involvement in New York Fashion Week or its reusable cotton totes, please contact Jennifer Stevenson at jennifer@getskn.com or 917-301-9972.

About Andy & Debb

This Korean design duo is making its American runway debut at the Mercedes Benz Fashion Week. Seokwon Andy Kim and Wonjeong Debbie Yoon launched their label, Andy & Debb, in 1999 in Seoul and now operate 10 freestanding boutiques throughout the country. Their Spring 2009 collection is art-inspired. For previous collections they collaborated with sculptor Osang Gwon to create accessories and collage artist Miro Kim to develop unique prints. They have also designed the uniforms for all McDonald's locations in Korea.





About SKN Design

SKN Design was co-founded by Christopher DeGregorio and Jennifer Stevenson as a personal and home accessory design company that integrates sustainability into its fresh

creations as a standard part of the design process. SKN reusable shopping totes are currently available in designer boutiques and directly on SKN's Web site at

www.getskn.com. After their appearance in NY's Fall 2008 Fashion Week, SKN totes were named the "Most Useful" reusable totes by Style.com. The totes have also been featured in national publications, including *Health* and *Town & Country*. SKN works with the organization American Forests to plant a tree on their customers' behalf for every order placed through getskn.com, and they invite retailers to also participate in this

program. Each SKN reusable bag saves the environment from the waste of about 330 plastic bags each year, and shoppers carrying the bags look damn good doing it!

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Editor's note: Images and SKN product samples are available for editors upon request.